



Pet Ad Sponsorship Agreement

Every Friday, the *Statesman Journal* offers Willamette Humane Society (WHS) special pricing for a display ad featuring adoptable animals. This ad runs in the Life section and typically features 8 -10 animals. To pay for the cost of the newspaper space, we sell each pet ad "sponsorship" for \$50 per week.

If you would like to help promote adoptable animals, please complete the following and return it with payment. Thank you in advance for your generosity in supporting this important program!

Last Name _____ First Name _____
Address _____ City, Zip _____
Phone _____ Email _____

I agree to sponsor one pet ad for _____ week(s). I understand that WHS will select which week(s) my sponsorship appears.*

– OR –

I agree to sponsor one pet ad for _____ week(s) **each month** (4-week maximum).

Begin my sponsorship in _____ (specify month/year).

and end my sponsorship in _____ (specify month/year).

I understand that WHS will select which week(s) my sponsorship appears.*

Notation for sponsorship listing (maximum 2 lines, 25 characters & spaces per line):

Animal Preference

No preference, any animal in need of sponsorship Cat Dog

Payment Information:

Check enclosed, made payable to WHS (TOTAL = _____ (# weeks) x \$50)

Automatic Funds Transfer (ATF)

Please complete and return the attached ATF form to have your monthly payment automatically charged to your credit card or withdrawn from your checking or savings account.

Signed _____ Date _____

Questions? Contact the WHS Development Dept. at 503-585-5900 ext. 324 or info@willamettehumane.org.

*We will do our best to accommodate requests for specific weeks and start dates, but cannot guarantee them, except for sponsors who have signed long-term (1 year) contracts.

**Please send completed form to:
Willamette Humane Society, Attn: Development Dept., PO Box 13005, Salem OR 97309
Or fax to: (503) 585-7906, att: Development**